

# **AMERICAN SERVICES CORPORATION**

## **DIGITAL PRIVACY POLICY**

*Effective January 1, 2015*

This AMERICAN SERVICES CORPORATION Digital Privacy Policy (USA) ("Privacy Policy") describes how we collect and use your information through a variety of digital means. By accessing or using this website, mobile application or other AMERICAN SERVICES CORPORATION product or service on any computer, mobile phone, tablet, console or other device (collectively, "Device"), you consent to our Privacy Policy. AMERICAN SERVICES CORPORATION may modify this Privacy Policy at any time effective upon its posting. Your continued use of our products and services constitutes your acceptance to this Privacy Policy and any updates.

While this Privacy Policy is intended to generally describe our privacy practices, our goal is to also provide more detailed information at times when it's most meaningful to you. Please look for these notices within our AMERICAN SERVICES CORPORATION services.

### **COLLECTING INFORMATION**

#### **WHAT YOU GIVE US**

We collect information you give us or permit us to access. Information may include, but is not limited to, your name, image, birth date, email and physical address, telephone number, gender, contact lists, social media information and profile, location (GPS) information, activity and performance information, and when necessary, credit card information.

#### **WHAT WE COLLECT FROM YOU**

We may automatically collect information regarding your interaction with, and use of, our products and services. Information we may collect includes, but is not limited to, your telephone number, Device identifier and hardware information, IP address, browser type and language, cookie information, system type, whether you have enabling software to access certain features, access times, referring website URLs, information about your purchases and other information about your interactions with us.

#### **WHAT WE COLLECT FROM OTHER AMERICAN SERVICES CORPORATION INTERACTIONS AND THIRD PARTIES**

We may combine information you give us with other information from AMERICAN SERVICES CORPORATION sources, transactions and communications. This may include, but is not limited

to, information from AMERICAN SERVICES CORPORATION stores, direct mail, events, products and applications, or other AMERICAN SERVICES CORPORATION interactions. We may also combine that information with data that is publicly available and data from third parties.

## **CHILDREN'S PRIVACY**

We do not knowingly collect or solicit personal information from children under 13.

## **USING INFORMATION**

We may use your information to do the following:

### **OPERATE, IMPROVE AND ANALYZE**

- Operate, provide, improve and maintain AMERICAN SERVICES CORPORATION's products and services, including analyzing user behavior and trends
- Send you administrative messages and other information about AMERICAN SERVICES CORPORATION. Communicate with you about your purchase, account information or customer service

### **PROVIDE AND CONDUCT MARKETING AND PROMOTIONS**

- Communicate with you about our products, services and events, and for other promotional purposes
- Administer contests, promotions, events, surveys or other features
- Display relevant marketing to you

## **SHARING INFORMATION**

AMERICAN SERVICES CORPORATION may provide your information to AMERICAN SERVICES CORPORATION, Inc. companies and affiliates, ("AMERICAN SERVICES CORPORATION Family"), some of which may be outside the U.S.

## **SERVICE PROVIDERS**

We may transfer your information to AMERICAN SERVICES CORPORATION Family service providers to conduct our business. For example, they may handle credit card processing, shipping, data management, email distribution, market research, information analysis, and promotions management. We may also share your information to administer features.

## **BY LAW OR TO PROTECT RIGHTS**

We may disclose information upon governmental request, in response to a court order, when required by law, to enforce our policies, or to protect our or others' rights, property or safety. We may share information to prevent illegal uses of AMERICAN SERVICES CORPORATION's products and services or violations of the Terms of Use, or to defend ourselves against third-party claims. We may also share information with companies assisting in fraud protection or investigation.

## **BUSINESS TRANSFERS**

Your information may be transferred to a third party as a part of our business assets in a sale of a part or all of AMERICAN SERVICES CORPORATION. If this should happen, notice will be provided by posting to the website or other form of communication.

## **PUBLIC SHARING**

### **DEFAULT SHARING**

When you join or use certain services, you agree to publicly share a basic amount of information, which may include your username, city location, and profile picture.

### **SHARING YOU CHOOSE**

You may choose to share certain information. In order to participate in certain features, you may have to adjust your privacy settings and share more information. You may also choose to share your activity on other platforms, such as Facebook and Twitter. Please read the privacy policies of those platforms, because your AMERICAN SERVICES CORPORATION activity published on those platforms will no longer be governed by AMERICAN SERVICES CORPORATION's Privacy Policy.

### **AMERICAN SERVICES CORPORATION SHARING**

Information that is publicly shared may be used by AMERICAN SERVICES CORPORATION for promotional purposes.

### **NO GUARANTEE**

However, like other companies, AMERICAN SERVICES CORPORATION cannot guarantee 100% the security or confidentiality of the information you provide to us.

## **COLLECTION TOOLS**

### **HOW WE COLLECT INFORMATION**

AMERICAN SERVICES CORPORATION automatically collects information within our products and services or stored by your browser or Device. We use a variety of methods to collect this information, including, but not limited to, cookies and pixel tags/web beacons ("Collection Tools").

### **TURNING OFF COLLECTION TOOLS**

If you turn off certain Collection Tools, you may not have access to many features that make your experience more efficient and some of our services and features may not function properly.

### **THIRD PARTY TRACKING**

We also work with other companies who use tracking technologies to serve ads on our behalf across the Internet. These companies may collect information about your interaction with us, including advertising. These companies may not recognize or respond to DNT headers from web browsers.

For questions or concerns, please contact Consumer Services/Privacy at: 610-874-7400 or AMERICAN SERVICES CORPORATION 2241 Providence Ave. Chester, PA. 19013